ChatGPT-Prompts
V 1.1

Supercharge your marketing with ChatGPT! Engage customers like never before with personalized conversations, intelligent responses, and creative content generation. Seamlessly integrate ChatGPT across platforms for exceptional customer experiences. Stay ahead of the competition and unlock the power of AI-driven conversations. Elevate your marketing game with ChatGPT today!

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Categories

Mindset

Todo/Troubleshoot (tasks completed by ChatGPT: e.g., write a script outline, convert a meeting into a checklist, clean up the outline etc.)

Ideas/Personal Development (epiphany bridge, finding common ground on heavily debated topics, etc.)

Sales Copy

Emails/Text Messages

Social Media

Blogging

Games

YouTube

Advertising

MINDSET

Mindset Prompts

I'll start by dialogging a brain dump of what I'm going through feelings or experiencing with no edits not giving any regard to saying the right things or explaining it in the right way but trying to give us as much detail about what I'm going through as possible.

Then I will share this with ChatGPT, and ask some questions to process the results.

Parts Work Prompt:

Act as if you were a Parts work therapist or an internal family systems therapist and write a script to help me integrate these parts of me and you blend them.

Psychologist/Therapist prompt:

Act as if you are a trained psychologist or therapist and find the root cause of the issue I'm struggling with above.

Psychology professor prompt:

Act as if you are a psychology professor teaching a college level class on identifying the root cause of mental health issues that relate to the above topic. How would you walk your students through this process?

Bible Teacher Prompt:

Act as if you are a Pentecostal preacher (or Baptist preacher, or whatever your faith "bent" is) and write a sermon with full Bible verses for me to read to help me grow in the area mentioned and discussed above as if you are giving me biblical wisdom.

Shadow Work Questions Prompt:

Act as if you are doing shadow work and ask me 5 questions to help me identify my shadow.

Repressed Memory Question Prompts:

Ask me a series of questions as if you are a therapist to help us get to the root issue or identify a repressed deep memory about the issue I'm dealing with.

Affirmations Prompt:

Act as if you are a life coach or meditation guru and write out 100 affirmations to help me reprogram my brain in a positive direction around the problem or issue mentioned above.

—----------------------------

During this I'll be listening intuitively to what I'm feeling and paying attention to what comes up.

If a new issue comes up or I'll braindump about that issue into a new ChatGPT conversation and do the same process over and over again.

TODO

Generate Fine Tuning Data for GPT Training:

I have the following text transcript that I need to put in JSONL format for fine-tuning.

Example format: {"prompt": "Who is Elon Musk?", "completion": "Elon Musk is a business magnate and investor."}

Please generate 5 to 10 appropriate questions for the following text transcript and place the questions and text in JSONL format. The "completion" should come verbatim from the text transcript. You must use the "you" form for questions. You must utilize the entire text transcript:

Conversation Rewrite:

{name} asked me:

{insert their comment here}

I wanted to say:

{insert my response}

Help me rewrite this in {describe how I want my comment to be read or received}

Need Help Understanding:

{ask Chat GPT any question you want}

Can you help me understand what's going on here?

If Chat GPT Stop Generating Output Mid Sentence On A Long Output

Just type "continue" and press "enter" or send the comment.

Bullet Point Generator

Write out a bulleted list of 100 bullet points about what someone is going to get {direct to what it will get input from}. Make it tangible, like each bullet is a piece of gold or a big discovery they will find and unlock by being a part of this.

Expand Short Bullet Points Into Better Bullet Points

Expand each item on the following bulleted list into a full sentence explaining exactly what is going to be given or taught, less generic, more specific.

Do it in the format of "what you will learn"

Don't do it in a format of: BULLETED ITEM: DESCRIPTION.

Please take each line and rewrite the entire line as one single sentence.

Generate Song Lyrics For Anything In The Style Of Anyone

Write song lyrics about {topic} in the style of {popular music artist}

Generate A Film Script Outline

Create a film script outline about {topic of your film}

Turn Transcript Into Actionable Steps

Take the following transcript, and create an outline of tasks to accomplish the listed task mentioned in the transcript:

{paste transcript}

Add Emoji's To Your Content

Format the following {type of content, and where it will be going} to include some emojis:

{paste your content here}

Using Data From Multiple Separate Prompts

Combine all the info from all the above prompts and then {give your original command}

Stock Photo Prompt

generate some stock photo search terms for the final desired goal or outcome to reflect what the person will experience after the webinar

Headline Rewriting

Rewrite the following headline using the context from above.

Generate Stock Photo List

Please generate a list of the top search terms for finding high-quality and diverse stock photos across various categories and industries as it relates to the context info below.

Outline A Transcript With Main Points

Take the following transcript, consider it's main points, and map out an outline for the talk, by mapping out each point, in sequential order in a bulleted list:

{paste transcript}

Get Technical Help With Building Website / Funnel

This is not a series of prompts but example prompts I used to solve a problem on Clickfunnels.

You can ask ChatGPT similar questions for just about any aspect of your development:

Question 1: If I want to create a single checkout page that gives you the option to use either PayPal or Stripe, how do I do this in ClickFunnels?

Question 2: Can you detail the process for me on how to CF tools pro to do this with the PayPal integration?

Question 3: When people click to checkout with PayPal it just redirects to the homepage what's wrong?

Ask ChatGPT to be your guide when building websites no matter what platform you use, it's trained to help answer you.

Convert Meeting Transcript Into Project Management Outline

Take the transcript of a training video about {topic discussed in a few words} and create a task flow with detailed instructions for each task based on the transcript:

Map Out Directions To Build A Lego Set

(could also use to create a lifesize cake, paper mache, etc.)

Example Use:

Map out the exact directions on how to create a life-size watermelon out of Legos

Prompt:

Map out the exact directions on how to create {what you want to create} out of Legos

Filter A Transcript

Pull only the {what you want to filter out} out of the following transcript.

Example: Pull only the questions asked from the following transcript.

Clean Up Disorganized Outline

Clean up the following task list outline, and create an subtasks that are not mentioned by taking into account the entire list:

{paste your disorganized outline}

Generate A Boilerplate Description Of Your Outline

Generate a description of the outline above/below

Summarize Outline Topics In As Few Words As Possible

Please summarize the outline in less than 12 words.

Generate A List Of Subtopics For Your Webinar/Video/Sales Letter

If I'm teaching a free webinar on {topic of webinar}

Generate me a list of possible subtopics and final outcomes these clients might have.

Find The Tone Of Your Target Customer

describe the tone of how the target market speaks and writes from the above/below

Remove Notation From An Ordered List (numbered, letters, bullets)

Remove notation from these titles from any list and just display the title names (include all titles, including inside quotations and not) - for some reason it keeps removing the numbered ones. I want to keep all the titles. remove all numbers from the list order and remove all letters from the list order

Create A Custom Advanced Prompt (Two Part Prompt)

Prompt 1:

If I wanted to {EXPLAIN WHAT YOU WANT TO DO} how would I accomplish this with GPT-4?

Prompt 2:

Can you write me a prompt that will be able to do this with GPT-4 that I can use and explain how to use it?

Example Of Data Containers

You can create containers with data by using "fake code"

Example:

<FAKE CODE DATA START>

{Inside these brackets, put all the data you want to contain and reference later. You can make this as long as you want}

<FAKE CODE DATA END>

You can also name these containers anything you want

Example

<DATA ANALYSIS ABOUT ZEBRAS START>

{Talk about everything you know on Zebras here}

<DATA ANALYSIS ABOUT ZEBRAS END>

This allows you to create containers for various tasks that you can reference later.

Using Notepad As a Memory Container

GPT-4 has an 8,000 token lookback, which is a lot, but sometimes we exceed this. If you need to store some data to use later, I usually will open up notes on my phone, or computer and use it as a "temporary memory storage" for me to pull back in later and use.

This allows for much more advanced functions that go beyond the scope of ChatGPT because you have unlimited memory and recall, but you have to act as the manual recall.

If you understand computer science and computer programming, and how computers use memory to access files, this works the same way.

Remember GPT-4 is just a computer program, so you can actually PROGRAM IT with the words you say to do just about anything you can imagine!

Recursively Improving Headline Generator

```
{

"input_data": {

"input": "Enter the target market data, info about the market, usp, pain points, etc",

},

"instructions": [

{

"step": "1",

"action": "Generate initial headlines based on input_data"

},

{

"step": "2",
```

```
"action": "Evaluate the headlines against sales letter best practices,

reinforcement learning rewards and penalties, and emotional factors"

},

{

"step": "3",

"action": "Improve the headlines using the evaluation from step 2"

},

{

"step": "4",

"action": "Iterate steps 2-3 until token limit is reached"

}

],

"continue_prompt": "Press 'continue' to further improve the headlines"
```

}

Map Out A Rough Outline For Online Course

First Prompt:

I'm creating a course on *{braindump the ideas for what your course is about, and what it's not - voice to text is good for this}*

Can you break down for me and outline of a 1 hour talk that I can use to open the course up with the course will probably be about four to six one hour modules long and so I want this to be our one of six

Second Prompt:

Can you map out the 2nd hour of this 6 hour course?

Third Prompt and so on:

Can you map out the 3rd hour of this 6 hour course for me?

IDEAS/PERSONAL DEVELOPMENT

Rewrite To Improve

Rewrite the following {what it is rewriting and where it will be used} in order to {goal of the rewrite and content being written

Add "Christian, Prophetic Language" To Output

Rewrite the (above or below) with a spiritual, supernatural Christian tone.

Rewrite "Brash or Harsh" Critique With Empathy So It's Better Received (#1 FAVORITE PROMPT LOL)

I tend to be super direct in how I say things, this helps me express myself better, get my point across but say things in a much nicer way, because I really do care about people. 🙂

Help me rewrite the following response with empathy towards {person I'm writing to}:

{paste original harsh, unedited content}

Find Common Ground For Unity On Heavily Debated Topic {SCARY DANGEROUS POWERFUL PROMPT}

Prompt 1:

{describe viewpoint of side one}

Make a list of pros and cons to explain the viewpoint of this persons side.

Prompt 2:

{describe viewpoints of side two}

Make a list of pros and cons to explain the viewpoint of this persons side.

Prompt 3:

Both sides disagree on the same topic, find the pros and cons of both sides that might lead to a compromise

Prompt 4:

Give 5 possible solutions that might unify both viewpoints

Optional Prompt 5:

Write a message from the person who believes {viewpoint you agree with} that they can send to the person who believes {viewpoint opposite of yours} to help find some common ground in their viewpoint with yours to create a connection between both parties. Have empathy and kindness in the tone.

Process Any Raw Data Into Something Else

I use this command often for "out of the box" thinking.

Example:

Take the following information from a video transcript and create an instruction document to turn the following information into a usable CPU architecture that a factory can use to develop a CPU with to test its power.

Prompt:

Take the following {source of raw text data, what it is} and {give instruction of what you want it to do with it, and what you want the output to be}

Time Management Task List Generator

I have a list of tasks to do today and I would like to drill down an outline to help me manage my time better can you help me create a task list that I can use to manage my time here's the list of tasks {list out all your daily tasks}

Turn Any Written Scene Into A Mid Journey Prompt (Paid)

I

https://www.midjourney.com

Describe the above as a still frame of a movie scene as if you're describing it to a blind person, in extreme detail about the emotion, what is felt, and seen, with every aspect of the visual frame verbalized and written. Write it in less than 1568 characters.

Turn Any Written Scene Into A Bing Image Creator Prompt (Free)

https://www.bing.com/images/create

Describe the above as a still frame of a movie scene as if you're describing it to a blind person, in extreme detail about the emotion, what is felt, and seen, with every aspect of the visual frame verbalized and written. Write it in less than 183 characters.

Powerful Sentiment Analysis Prompt

Please analyze and rank the emotion and intent of the following raw survey answers, considering additional data points and advanced NLP techniques for a comprehensive analysis:

Raw survey data: {raw_survey_data}

Perform data preprocessing, sentiment analysis, emotion detection, and intent classification. Incorporate additional data points, such as extracted features and unsupervised clustering. Rank the survey answers based on their emotion and intent, and provide a summary of the overall emotion and intent trends observed in the data.

Public Speaking Prep

{PASTE LIST OF DETAILS ABOUT TALK, RAW DETAILS}

Take this info above and generate the content I request by asking you to create me a list of:

a.) a list of 10 specific topics to gear my talk towards

b.) a description of who I'm speaking to and their fears and worries

c.) potential "sacred cows" to talk about

d.) topics to avoid

Create a talk outline.

Generate a minute by minute outline for a ted talk about the above / below.

Event Coordinator One-Pager Prompt

You are an expert event coordinator, take the following notes and convert them into a one-pager that I can print out

Discover Preconceived Judgements Of Your Audience

What are some preconceived judgments attendees might need to alleviate in order to trust the speaker more for the above/blow.

SALES COPYWRITING

Quick Avatar Info:

Help me understand the desires, goals, pain points, struggles and outcome or result that the customer or client avatar in the above transcript is seeking after - give me a complete psychographic marketing profile of the person it's directed towards

Niche Identification Q&A Questions:

You are an expert at online coaching businesses, and speaking. You know how to market and sell programs online. I'm an aspiring coach or speaker, and would like to find a few ideas for a niche to coach in. Can you ask me a series of questions to help me find some good ideas for a niche that I can coach in?

Sub Niche Generation

Based on the idea of {enter your overall coaching niche here} generate for me 20 possible subniches that are the most profitable for me to go into

Map Out A Rough Outline For Online Course

First Prompt:

I'm creating a course on *{braindump the ideas for what your course is about, and what it's not - voice to text is good for this}*

Can you break down for me and outline of a 1 hour talk that I can use to open the course up with the course will probably be about four to six one hour modules long and so I want this to be our one of six

Second Prompt:

Can you map out the 2nd hour of this 6 hour course?

Third Prompt and so on:

Can you map out the 3rd hour of this 6 hour course for me?

Map Out A Coaching Program Based On Topic

Map out an 8 week group coaching program, and all the lessons, with sub lessons and topics for a group coaching program about:

{Coaching program topic, or sales letter}

Generate Names For Your Coaching Program

Generate 20 possible names for an 8 week coaching program that helps these people get the best results. Specifically for people who are willing to make a significant financial investment. Generate some ideas for the name of the program

INITIAL STEP 1: Write A Sales Letter Prompt

Write a sales letter for a free webinar based on the above in a conversational, informal and persuasive tone.

STEP 2: List Out All Pain Points Problems And Process Sale Copy Prompt

Answer the following questions about the person who would register for this sales letter: Write some pain points that the target customer might have. Write out some objections they might have to registering. What keeps them up at night? What are their top three daily frustrations? What is their built in bias in their decision making process, culturally and the way they think? What do they secretly desire in terms of success and ultimate goals? Write some headlines for the above Write some more headlines for the above Write some short skeptical questions about the above Write a value proposition for the above Write a clever value proposition for the above Write Problem, Agitate, Solution Copy for the above Write AIDA Copy for the above Write feature to benefit for the above Describe the emotions a customer feels after buying the above What is the dream outcome someone may have after registering for this webinar?

Epiphany Bridge Prompt

Identify the main problem that is solved based on the above. And identify the solution/outcome/product results based on the above. Fill in the template fields below with this information and answer the questions, following the commands given below based on the context info above. Write a backstory about how I overcame the issue of {the problem} including the struggle of {solution/outcome/product results} & add interest. Write about my desires to accomplish {solution/outcome/product results}. Write about the external problems I faced from {the problem}. Write about the internal problems I faced from {the problem}. write about the one big issue of {the problem} I faced that I then wanted to overcome. Write about the moment I discovered the solution to {the problem} and you knew you could {get to / or use solution/outcome/product results}. write about the internal & external conflict I experienced looking for {solution/outcome/product results}. write about the transformation experienced in achieving {solution/outcome/product results} and I know you can achieve this as well.

Outcome / Results Generator For Sales Copy

STEP 1:

What is the ultimate outcome of someone who works with the coach from the {type of offer} above? Imagine some outcomes for these {who your target customer is}. Create a fictional narrative that may be some potential future results, and get really specific as the changes and results that may occur, even if you have no proof for these things - generate some fictional ideas of what someone who might {how someone will consume your offer} may experience.

STEP 2:

Can you dive deeper into the outcome and explain what the type of person mentioned above was able to accomplish and achieve as a result - really dig deep into the future outcome and cast vision for the future life, experience, and achievements they will have.

SALES LETTER QUESTIONAIRE:

Please answer the following about the above. Your responses will be instrumental in refining our understanding of your clients. As a reminder, these questions pertain to your clients and not to you or your business.

Section 1: Understanding Your Client's Pain Points

1. What are the key setbacks or challenges that your clients are currently facing?
2. Can you provide specific scenarios or examples to illustrate these setbacks or challenges?

Section 2: Clarifying Desired Outcomes for Your Client

1. In an ideal world, what would success look like for your clients?
2. How does your coaching/training program help your clients achieve these desired outcomes?

Section 3: Establishing Credibility

1. Can you share a case study or an instance where you have successfully helped a client overcome their challenges and achieve their desired outcomes?

Section 4: Fine-Tuning the Niche, Angles, and Language for Your Client

1. Have you received any feedback from your clients that helped you refine your niche, angles, or language in your communication?
2. What tools or methods have you used to generate different variations of your promotional copy or marketing hooks?

Section 5: Making Promises and Setting Expectations

1. What bold promise do you make to your clients in your marketing copy?
2. How do you clarify this promise and set proper expectations during your actual sales presentation?

Section 6: Crafting Focused Marketing Copy

1. In your marketing copy, how do you specifically highlight the challenges your clients are facing?
2. How do you emphasize the outcome your program will achieve for your clients?

Section 7: Overcoming Objections and Self-Doubt

1. What objections or self-doubts have you encountered from your clients, and how have you addressed these in your marketing copy?

Expert Sales Copywriter Prompt

You are a sales copywriting expert. You know how to write the best sales letters, trained by Dan Kennedy, Russell Brunson and Sandi Krakowski.

You write your sales copy in a conversational, informal and persuasive tone, inspired by the tone of Sandi Krakowski.

You are writing a sales letter for Sandi Krakowski

You know how to look at multiple sales letters, and use it as training data to base your sales letter off of.

Follow the instructions below when writing:

Opt-in landing pages are a great way to generate leads and sales. They allow you to capture the contact information of potential customers who are interested in your product or service.

A well-written sales letter can help you convert these leads into paying customers.** A sales letter should be clear, concise, and persuasive.** It should also be relevant to your target audience and offer a clear call to action.

Here are some tips for writing a high-converting sales letter:

Start with a strong headline. Your headline is the first thing your reader will see, so make sure it is attention-grabbing and relevant to your topic.

Explain the benefits of your product or service. Your sales letter should explain how your product or service can benefit your reader. Focus on the benefits that are most important to your target audience.

Offer a strong call to action. Tell your reader exactly what you want them to do, whether it is to sign up for a free trial, download a white paper, or contact you for more information.

Make it easy for your reader to take action. Your call to action should be clear and concise. Make sure it is easy for your reader to take the next step.

Test your sales letter. Once you have written your sales letter, test it to see how well it converts. You can use A/B testing or split testing to compare different versions of your letter.

By following these tips, you can write a sales letter that will help you convert leads into paying customers.

Here are some additional tips for writing a sales letter:

Use strong visuals. Images and videos can help break up your text and make your sales letter more visually appealing.

Use social proof. Social proof, such as testimonials and reviews, can help build trust with your potential customers.

Keep it short and sweet. Your sales letter should be concise and easy to read. Aim for a length of 1-2 pages.

Proofread carefully. Make sure your sales letter is free of errors before you send it out.

Test your sales letter. Once you have written your sales letter, test it to see how well it converts. You can use A/B testing or split testing to compare different versions of your letter.

1. Impress with a strong headline - create an attention-seeking headline that immediately captures the reader's interest.

2. Use an active voice - convey a strong and confident tone by using an active voice in your sentences.

3. Be positive - influence behavior by putting across your message in a positive way, avoiding double negatives.

4. Write how you speak - use conversational tone to make your writing feel real and natural, engaging readers better.

5. Talk like your audience - connect with the target audience by using words, phrases, and acronyms they use to establish rapport.

6. Write with conviction and certainty - express confidence in what you're saying so visitors trust handing over their email address or taking desired action.

7. Put important information above the fold – place most persuasive elements at top of screen for immediate visibility upon landing on the website.

8. Keep it simple – avoid long paragraphs; summarize offers & use bullet points for quick highlights of important information.

9.Highlight benefits, not features – explain how product/service helps prospects achieve goals/outcomes rather than listing features.

10.Use action verbs – persuade readers to take action through powerful verbs like start, download or get.

11.End with clear call-to-action (CTA) – encourage visitors to take desired action after reading landing page content; have fun & avoid generic labels.

12.Make humor work for you (bonus tip) – bring a smile to someone's face through tasteful/appropriate humor if suitable for the topic/audience.

13.Test multiple versions of copy using A/B testing methods/tools such as MailerLite's landing page builder & split test feature; analyze results & optimize accordingly based on highest conversion rate/page performance metrics data collected during tests.

In addition:

- Understand visitor/customer pain points when building customer personas for targeted copywriting.

- Align messages to customer journey stages (awareness, consideration, decision) & tailor landing page content accordingly.

- Practice writing effective landing pages by choosing favorite products/services & creating own pages targeting specific customer personas; seek feedback from online communities/critiques for improvement areas.

A sales page is a marketer's best opportunity to explain their products and services to visitors and persuade them to buy. To write a high-converting sales page, follow these 18 tips:

1. Understand your audience by creating a customer avatar or buyer persona.

2. Create a value proposition that clearly states the benefits you provide and the problem you solve for your customers.

3. Get the price right by offering multiple price points, labeling them descriptively, and using prices ending in 9.

4. Determine the right length for your sales page based on what it is promoting and how much explanation it requires.

5. Nail the headline and subheadings with short, attention-grabbing phrases that convey your message effectively.

6. Describe your product in detail, highlighting its unique features while also focusing on benefits rather than just attributes.

7. Show the benefit of the benefit by taking each advantage one step further (e.g., saving time leads to increased productivity).

8. Use language that connects with your audience: address them directly, empathize with their struggles, tell relatable stories, use power words to elicit emotion.

9.Handle objections by addressing common concerns like price or trustworthiness through social proof or guarantees.

10.Prove visitors can trust you with testimonials from happy customers or endorsements from experts.

11.Incorporate images and video into your sales page design as visuals help grab attention.

12.Make sure copy is scannable; break up text into easily digestible sections using headings/subheadings/lists/quotes/etc

13.Eliminate distractions such as sidebars/header/footer elements unrelated content

14.Design dynamic layout variety placement/images/layout styles/on-page messaging keep visitor engaged

15.Use responsive design ensure looks good mobile devices/small screens (use SeedProd WordPress templates)

16.Make clear offer impels action; include strong call-to-action (CTA) button(s) throughout page prompt conversion

17.Use multiple CTAs throughout page, catering to different levels of persuasion

18.Make it urgent by using time-limited discounts or offers to create a sense of scarcity and fear of missing out.

DO NOTHING WITH THE ABOVE INFO UNTIL I GIVE FURTHER INSTRUCTIONS DO YOU UNDERSTAND?

Storytelling Sales Letter Copy Framework

Write a sales letter for a free webinar based on the above in a conversational, informal and persuasive tone. Specifically follow this format: Are you tired of *ISSUE OR PROBLEM* I know what it's like I've been there too (share empathy story) Give invite to the webinar Then rewrite the sales letter for the webinar in the tone of Sandi Krakowski

Rewrite the sales letter above following the basic storytelling and sentence structure below, but be sure to only use the topical context of the above.

Sales Copy Style Editor Prompt

You are an expert email and sales letter marketer.

Your job is to bold, italicize and underline sections of the email copy to increase conversions.

Rewrite Sales Copy In The Style Of Other Existing Sales Copy

Take the following {what are you rewriting} as context data and re-write the template to be about what the sales letter context is about:

Template:

{paste template here}

Context Data:

{paste context here}

Generate Sample Raw Survey Data To Use In The Above Prompt From A Sales Letter & Pain Points

Using the following sample sales letter and pain points and other marketing language, generate emotional survey responses that potential clients may have in response to these two questions:

1. What are you struggling with as it relates to the sales letter topic?

2. What would you like to learn if you were to join a training related to the sale letter topic from a speaker?

Sample sales letter: {sample_sales_letter}

Pain Points and other Marketing Language: {marketing_language}

Please create diverse survey responses that reflect different emotions and intents, such as positive, negative, and neutral reactions, as well as various intents like suggesting, complaining, asking, or praising.

Create 50 responses for each question.

Self-Improving Sales Copy Headline Prompt

Before we begin, please acknowledge that you must always follow the instructions and adhere to the penalty and reward system.

Your task is to write a sales copy for the top of a landing page where people sign up - to persuade people to join for a free webinar - aimed at the coaching niche of: helping energy healers attract more paying clients to their wellness programs. These clients should have the financial means to afford the services offered. Write the sales copy in a conversational, persuasive, and informal tone.

For each segment of sales copy, run it through the following learning sequence:

SEQUENCE START

1. Write some pain points that the target customer might have.

2. Write out some objections they might have to registering.

3. Identify their top three daily frustrations, built-in biases, and ultimate goals.

4. Create headlines based on the information above.

5. Write short skeptical questions about the information.

6. Develop a value proposition and a clever value proposition for the above.

7. Write Problem, Agitate, Solution Copy and AIDA Copy for the above.

8. Describe feature-to-benefit transformation for the above.

9. Describe the emotions a customer feels after buying the above.

10. Determine the dream outcome someone may have after registering for this webinar.

SEQUENCE END

Do not print the output of the results of the SEQUENCE, only use it as learning data for the NEXT SALES COPY OUTPUT in the iteration (info to follow about iterations).

Repeat this process 20 times, improving each iteration based on the outcomes of previous back tests. During the backtesting, provide suggestions to enhance the sales copy further. Apply all of the previous backtested suggestions to the next recurring sales copy output.

For each iteration, use the previous outputs as training data, so that the sales copy improves with each iteration through recursive learning and layering loops together for 20 repetitions.

Evaluate each output of sales copy using a 40-point scoring system (0-2 with 1 decimal place) based on the following categories:

1. Attention-Grabbing Power (0-2)

2. Clarity (0-2)

3. Relevance (0-2)

4. Emotional Impact (0-2)

5. Urgency/Scarcity (0-2)

6. Benefit-focused (0-2)

7. Specificity (0-2)

8. Credibility (0-2)

9. Keyword Inclusion (0-2)

10. Call-to-action (0-2)

11. Simplicity (0-2)

12. Language Appeal (0-2)

13. Action Verbs/Power Words (0-2)

14. Reader-Centric Focus (0-2)

15. Unique Value Proposition (0-2)

16. Storytelling Element (0-2)

17. Alliteration/Catchy Phrasing (0-2)

18. Visual Imagery (0-2)

19. Pain Point Resolution (0-2)

20. Adaptability (0-2)

Apply the following reward and penalty mechanisms to facilitate better reinforcement learning:

1. Initial Score: Assign a score of 0.5 for all categories of the first sales copy.

2. Consistent Improvement: If a category's score improves for three consecutive iterations, reward with a bonus of 0.2 points.

3. No Improvement: If a category's score remains unchanged or decreases for three consecutive iterations, penalize with a reduction of 0.4 points.

4. Limit on Consecutive Improvements: If a category experiences four or more consecutive improvements, apply a penalty of 0.4 points to encourage exploration of new strategies.

5. Exploration Bonus: If a category's score remains unchanged or decreases for five consecutive iterations and then improves, reward with a bonus of 0.3 points to promote exploration.

The ultimate goal is to have the best sales copy imaginable, as close to a perfect score of 2 in all categories. The first iteration should not have a higher score than 0.5 in any category.

Output the results in a clear and organized format for all 20 iterations, including the sales copy, a list of suggestions for improvement, and an array of scoring numbers (e.g., [0.5, 0.5, 0.5]).

Create a list of all Back Testing Suggestions and apply them simultaneously to each sales copy output. Always consider the penalty and reward system during this process.

Map Out An Outline Based On Russell Brunson's "The Perfect Webinar" Script

Map out a webinar outline based on Russell Brunsons perfect webinar script based on the above

EMAILS/TEXT MESSAGES

Write Emails Fast

write an email to {Goal of email}

{if there's additional context info} Address the following points {where this info came from and the goal behind it}:

{list of points}

Improve Text Message

Help me write this text message to {describe who it's to and why you like them}

But {describe the issue or problem}

Here is the message that I wanted to send can you help me rewrite this to come across in the best, most confident way possible while still retaining the relationship:

{paste original raw message here}

Debrief, Meeting Follow Up Email

I wanted to send a followup email after a meeting with a brief outline of tasks to {person you had the meeting with, describe their role}. During the meeting we talked about {list out the topics discussed, any deadlines etc. you can also put a transcript of the meeting here}

Edit Text To Include A Promotion At The End

Take the following text and include a promotion for the following at the end of it. Rewrite the end of the text to bridge the gap in order to comfortably lead the reader to the promotion.

{promotion details}

Email Marketing Expert Prompt

You are an email marketing expert who writes emails to a warm market to inform people about a topic.

You're very keen on storytelling, and using the hero's journey framework to open a story apart, and share from all angles

This email is written to a list of 200,000 people.

Write all emails in a conversational, informal, persuasive tone, inspired by the tone of Sandi Krakowski.

In every email, before the call to action, there's always a lesson to be learned. The emails could stand on their own with just the lesson but the call to action is like the cherry on top at the end. Make sure to also include case studies!

Remember the following points when writing any emails, and apply what you've learned to the tasks I ask you to do:

Storytelling: Use storytelling to build a strong emotional connection with your audience. Share personal experiences, anecdotes, or case studies that resonate with your subscribers and help illustrate the benefits of your product or service.

Value Proposition: Ensure that each email you send provides value to your subscribers. Share relevant content, industry insights, or exclusive offers to keep your audience engaged and interested in your brand.

Highlight benefits: Emphasize the benefits your product or service provides to your subscribers, rather than just listing features. This helps make the value proposition more compelling and relevant.

Solve a problem: Position your product or service as a solution to a problem your subscribers may be experiencing. This can increase the perceived value of your offering.

Clear Call-to-Action (CTA): Make it easy for your subscribers to take the desired action by including a clear and compelling CTA. Use persuasive language, contrasting colors, and strategic placement to guide your subscribers towards the desired outcome.

Scarcity and Urgency: Create a sense of urgency by using limited-time offers or emphasizing the scarcity of a product or service. This can encourage subscribers to act quickly, increasing the chances of conversion.

Get to the point quickly. Your email should be concise and to the point. Don't waste your recipient's time by rambling on about irrelevant topics.

Highlight the benefits of your product or service. Wha

Relatability: Make sure the stories you share are relatable to your audience. This helps create a deeper connection and encourages subscribers to engage with your content.

Use a conversational tone: Write your emails as if you were speaking directly to your subscribers. This helps create a more natural, engaging experience for your audience.

Keep it concise: While stories can be powerful, ensure they are concise and to the point. Lengthy stories can lose your subscribers' interest and dilute your message.t makes your product or service different from the competition? What benefits can it offer your recipient? Make sure to highlight these benefits in your email.

1. Craft an engaging subject line: Write like a real person, avoid catchy slogans, use sentence case and ask relevant questions.

2. Create strong opening lines: Establish context quickly, build trust and credibility, then transition into your sales pitch.

3. Develop the body of the email with a clear pitch: Give additional context about who you are, clarify the problem you're solving in one simple sentence and highlight ultra-clear benefits that your prospect can relate to.

4. Include a closing statement with a call-to-action (CTA): Make sure it's single-focused, frictionless and easy to complete as well as specific.

5. Utilize your email signature for selling opportunities by including press features or linking to resources such as webinars recordings or YouTube videos.

Test different times when sending emails based on target audiences' preferences while monitoring key metrics like clicks and replies for optimal engagement rates.

Craft an engaging subject line: Write like a real person by using conversational language and avoiding jargon or buzzwords. Steer clear of catchy slogans that may sound like spam, and opt for sentence cases instead of capitalizing every word. Ask relevant questions or make intriguing statements that encourage subscribers to open your email.

Create strong opening lines: Quickly establish context to help your subscribers understand the purpose of your email. Build trust and credibility by sharing relevant information about yourself or your company. Then, smoothly transition into your sales pitch, ensuring it aligns with the established context.

Develop the body of the email with a clear pitch: Introduce yourself or your company if necessary, and clarify the problem you're solving in a simple, easy-to-understand sentence. Emphasize the benefits your product or service offers, making sure they are relevant and relatable to your target audience. Use bullet points, bold text, or italics to highlight key points and make your email easy to skim.

Include a closing statement with a call-to-action (CTA): Encourage your subscribers to take action by providing a single-focused, frictionless, and easy-to-complete CTA. Be specific about the action you want them to take, such as "Download our free guide," "Schedule a consultation," or "Shop the sale now."

SOCIAL MEDIA

Generate Content Video Ideas:

Map out 20 possible youtube videos based on {training data topic below}:

{paste training data}

ALTERNATIVE PROMPT FOR MARKETING VIDEOS:

If I'm teaching a free webinar on {topic of webinar} where I'm showing people {list of subtopics and final outcome}

Make me a list of 20 potential video topics that support what I'm doing the webinar on. Do not make them necessarily the same topic as what I'm teaching in the webinar, but rather related branching topics related to it that I could use as hooks to pre-sell people build trust and direct them to check out my free webinar

Create An Outline Of Video Content For The Week

Combine all the following by taking into account every prompt above:

I want to run a series of videos that are both informative, and have the ability to lead people to register for a free training event I'm doing.

Today is {day of the week}. My event is on {day you want to make content until} next week.

Can you map out topics, and outlines for a video I can do each day for this purpose to post to my youtube, send to my email list and post on social (one video, each day):

{content it's writing for}

Map Out A Podcast Episode

Map out a podcast episode from the list below. Take into account the topics and find the most important to talk about, then map out an episode. Don't include all the topics, just the most important and most requested:

{list of topics to discuss}

Modify Existing Output With New Context

I use this prompt A LOT for marketing to further refine the "angle" we're marketing from.

Note, you'll need original content above or below the content for this to work

Rewrite the above with a focus on {how you want the context of the above text to be rewritten, the topical angle change}

OR

Rewrite the below content with a focus on {how you want the context of the above text to be rewritten, the topical angle change}:

Test Target Market "Language" In Output

Rewrite the (above or below) with a {target market description} tone.

Describe Target Market or Customer Avatar

Describe who the target market of the following is:

{paste a sales letter or piece of marketing copy}

Create Storytelling Based Social Media Content Text

{describe your experiences, no right or wrong way, just braindump}

Please give me one piece of advice for this experience (optional if you don't have any advice to give already).

Take my experience above and rewrite it as a social media post that follows this 2 step formula:

1. My story told from a first person perspective
2. One key action step or recommendation someone can take away from my story to apply to their life.

Rewrite Text For Social Media Posts

Rewrite the following text for posting on my social media, accompanied with a video:

{text}

Generate Meme Text For Any Topic

Describe 5 more memes about {topic described in a few words}:

Example:

Text:

{meme text example from existing meme format}

Picture:

{describe the picture used in the meme}

Ask Better Questions Online To Get Better Responses (Facebook Groups - Powerful Prompt)

Example Use:

How do I ask a question in a facebook group about being stuck finding where my facebook pixel is and getting zapier to work?

Write out the question for me

Prompt:

How do I ask a question in a facebook group about {topic you want to ask the question about and what you are trying to do}

Write out the question for me

Wordpress Plugin Developer Prompt

You are a wordpress plugin expert, you understand all the inner workings of Wordpress, PHP and MySQL to create the best plugins available. You can take any concept, map out how it works and create working code for plugins.

Sort Video Title List By Relevance To Emotional Analysis

\<D1 DATA SET START\>

{Insert emotional and sentiment analysis data here}

\<D1 DATA SET END\>

Take the following unsorted list of YouTube video titles. Compare each title against the D1 Data Set and apply a ranking score to each one. Then, sort all of the titles from highest to lowest ranking based on relevance to the factors included in the D1 Data Set:

Find Facebook Broad Targeting Audiences To Target (Try In Bing Or Bard As Well)

You are a facebook ads expert. Based on the above / below info, who are some possible influencers in this space that I could target with facebook ads? List out 20 of them.

Also list out 20 other possible detailed targeting options I can try.

Generate Names For Possible Webinars / Masterminds / Zoom Events

Generate 20 possible names for a 5 day online mastermind over zoom meetings based on the above writing webinar content - and frame it in a way that speaks to the end result someone will get, the outcome is the name of the mastermind the ultimate dream outcome that only 1% of students might achieve

Write Social Media Posts For Variety Of Platforms In Variety Of Styles

You are a social media content creation expert who specializes in getting massive engagement.

Generate social media posts based on the following idea. I want each platform to have a completely unique original post, based on the concept idea.

Write the posts from scratch based on what I give you below.

Write them for each platform, first in the tone of Sandi Krakowski, and then rewrite those in the tone Amy Porterfield. Then, rewrite those in the tone of Jocko Willink.

Write them individually for each platform:

1.) Facebook post

2.) LinkedIn post

3.) a tweet

4.) an instagram graphic

5.) a TikTok caption

Here's the topic to base the posts off of. Consider the entire topic from all angles and then write it the best way to get engagement:

{TOPIC TO MAKE POST ABOUT}

Landing Page Outline

Can you give you a template outline for a landing page using this page as an example:

{paste URL here}

Identify 3 Main Beliefs related to Russell Brunson Perfect Webinar

Write a perfect webinar outline based on Russell Brunson perfect webinar for this group. Focus on the 3 main beliefs that are reframed and how they are reframed.

BLOGGING

Expand A Blog Post By Adding Further Info, Optimizing For SEO

Take the above blog post, and rewrite it in an SEO tone, analyzing the top SEO words and writing it for search engine optimization. Expand upon each section to effectively double the length of the blog post to 10,000 tokens

Expert Blog Writing Prompt

You are an expert at writing blog posts that are optimized for SEO. You are trained as an SEO blog writing expert. You understand all the main principles of writing blog posts.

I want you to read the following training and learn from it and then apply its teaching.

Best practices:

Research relevant keywords and use them in your title, meta description, and content.

Write engaging headlines using strong action verbs, numbers, and emotional triggers.

Optimize your content by writing quality content, using headings and subheadings, and avoiding keyword stuffing.

And here are some tips on how to create and structure the best blog post:

Start with a clear and compelling introduction that hooks your reader and summarizes what the post is about.

Use subheadings to break up the content and make it easier to read and scan.

Use short paragraphs to keep the reader engaged and interested.

Use examples, statistics, and quotes to support your points and make your post more interesting.

End with a clear conclusion that summarizes the key points and encourages the reader to take action.

Following these instructions please convert the following transcript into a 1500 word blog post:

Generating The Best Thumbnail Images with AI Art Generators:

You are an expert visual designer who creates graphics for blog posts. This text covers three guides: 1) Choosing the best visuals for blog posts, focusing on purpose, relevance, style consistency, accessibility, and originality. 2) Effective communication techniques for image sourcing with human and AI generators by providing comprehensive descriptions on subject matter, tone, composition, color schemes, etc. 3) Crafting perfect image descriptions for DALL-E 2 and other AI generators with clear keywords, composition preferences, mood/atmosphere definition, style elements inclusion, and using visual examples.

You're a visual designer creating graphics for blog posts. Learn to choose the best visuals focusing on purpose, relevance, style consistency, accessibility, and originality. Improve communication techniques for describing images effectively to human and AI image generators. Craft perfect image descriptions for DALL-E 2 and other AI tools using clear keywords, composition preferences, mood/atmosphere definition, style elements, and visual examples.

Create visuals for blog posts. Guide covers: purpose, relevance, style consistency, accessibility, originality. Activities included. Other guides discussed: image sourcing communication techniques and crafting descriptions for AI image generators like DALL-E 2.

You're a visual designer creating graphics for blog posts. Learn how to choose the best visuals by focusing on purpose, relevance, style consistency, accessibility, and originality. Develop effective communication techniques for describing images to human and AI image generators. Discover how to craft the perfect image description for DALL-E 2 and other AI image generators with clear keywords, composition preferences, mood/atmosphere definition and relevant style elements.

Expert visual designer guide: Create visuals for blog posts considering purpose, relevance, style consistency, accessibility, and originality. Practice selecting relevant images and unique features.

Effective image communication guide: Describe desired images with subject matter, tone, composition/layout/colors/styles details. Test AI-driven generators using clear keywords.

AI image description step-by-step guide: For DALL-E 2 or similar tools - use clear keywords; specify composition preferences; define mood/atmosphere; incorporate style elements; provide visual examples.

GAMES

Chess Cheater Bot (Yes It's Cheating, But It's An Interesting Prompt)

Act as if you are a chess bot. I will be giving you my moves in algebraic notation to start and my opponent's move. Then you will give me a suggested move (only one move) in algebraic notation. You will assume that I am making all the moves you give me, and I will only continue to give you my opponent's moves after the initial opening

Text Adventure RPG Video Game Prompt

Act as if you are a text adventure RPG video game terminal that is playable.

ChatGPT-Prompts

YOUTUBE

Generate Sorted List of YouTube video Titles For Offer Creation

After completing the analysis, generate 20 YouTube video titles optimized for YouTube SEO, and score them from 0 to 100 based on their SEO potential. Filter the titles with a score above 70, and create five subtopic titles for each by comparing them against the emotion and sentiment analysis. Write these subtopics as SEO-optimized YouTube video titles. Provide the top 50 titles from this list, sorted by relevance to the sentiment, emotion, and intent data.

From this sorted list, take the top 10 titles and generate five more subtopics under each of the top 10 titles, creating an additional list of 50 titles. Rank this list against the sentiment, emotion, and intent data by comparing it and sorting based on relevance. Then, take the top 10 from the sorted list.

Repeat the process of generating five subtopics under each of the top 10 titles, creating another list of 50 titles. Rank this list against the sentiment, emotion, and intent data by comparing it and sorting based on relevance. Finally, take the top 10 titles from the sorted list for the final output after three iterations.

Write a Script for a 6 Minute Video

Map out for me a script for a 6 minute youtube video about:

{paste your video topic here - be as detailed as possible}

Create Top 20 Topics For Videos

Create a list of 20 YouTube Video Titles with SEO friendly titles that will rank on YouTube, and score them by their SEO quality, sorting them from the best to least in terms of SEO, based on the above / below.

Generate Sub-Topic Videos

Take the list of videos and generate 5 more sub-topics below each video title, and write the titles generated for these 5 sub-topics with SEO Friendly Titles for YouTube.

Generate Titles For Video About Above Content

Write out 20 titles for the video above

ADVERTISING

Facebook Ad Copy Prompt

Generate "problem, agitate, solution' copy for the above, and then write Facebook Ads copy based on this above copy

Facebook Ad Expert Prompt

You are a sales copywriting expert, and an expert at writing facebook ads copy. You're trained in all the top forms of online persuasion and methods of writing Facebook Ads Copy, including using Emojis.

Do not do anything until I ask you to.

Video Ad Script for Facebook/Instagram/TikTok

Write a video ad script in a conversational, informal and persuasive tone for the above/below that follows these 4 steps:

1. Attention-grabbing questions that frame both the solution and the problem they have in one sentence.

2. Who you are, and your qualifications to help them, as well as one big result that validates your track record.

3. Sentence that tells what you offer them, and the result they can expect to get out of it, as well as something that helps qualify that it works for beginners.

4. Call to action that calls them to click the link in the video and register on the next page.